

TAKE CHARGE 2010!
CTHRA's SYMPOSIUM · JUNE 8 · ATLANTA



FOR IMMEDIATE RELEASE

**CTHRA's June 8 Symposium in Atlanta Will Focus on
Moving the Industry Forward**

NAPERVILLE, ILL., April 15, 2010 — Today the Cable and Telecommunications Human Resources Association (CTHRA) announced that its Annual Symposium will focus on the rapid transformation taking place in all aspects of the industry. With a theme of "TAKE CHARGE 2010!" the June 8 event in Atlanta will feature industry leaders and HR experts sharing pioneering practices, forward-thinking strategies and innovative solutions.

Lisa Chang, president of CTHRA and senior vice president of HR for Turner Broadcasting Network said, "This is a time of massive change within our industry. New technologies continue to emerge, major company mergers persist, sectors are integrating, and consumers are quickly adopting new habits in terms of how they communicate and view entertainment. As the only annual HR event focused exclusively on our industry, CTHRA's Symposium provides a golden opportunity to gain practical insight on how HR professionals are preparing for the future and propelling their companies forward in an ever-changing and increasingly competitive environment."

Mindful of everyone's time-pressed schedules, CTHRA's Symposium is efficiently packaged into an eight-hour program featuring a networking breakfast, two general sessions, three interactive breakout sessions, a luncheon honoring CTHRA's 2010 Excellence in HR award recipients, and a closing cocktail reception. Another selling point is its recession-friendly registration fee of only \$175 per person.

The list of speakers includes Jim Shanley, partner at the Shanley Group, who will share his expert perspective on "HR Leaders and HR Functions...What Separates the Best from the Rest." During a 20-year career with Bank of America, Shanley played a leading role in growing the company from a small regional bank into one of the world's largest and most profitable corporations. He is the past co-chairman of the Conference Board Council on Training, Education and Development, and also served on the steering committee of McKinsey & Company's groundbreaking "War for Talent" research project. He is a frequent national speaker on leadership and executive development, talent management, mergers and acquisitions, and change management.

CTHRA's Symposium will be held at Cox Enterprises' headquarters in Atlanta. Full details and secure online registration are available at www.CTHRA.com.

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About CTHRA

The Cable and Telecommunications Human Resources Association (CTHRA) is the premier human capital resource for the industry and a growing nonprofit organization with 1,500 members spanning more than 100 companies. CTHRA provides industry-specific benchmarks, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include annual compensation and human capital metrics surveys and its symposium series. For more information, visit www.cthra.com

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