

**Jennell Evans**  
President & CEO, Strategic Interactions, Inc.

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Jennell Evans is Co-Founder and CEO of Strategic Interactions, Inc., (SI) an award winning management consulting firm headquartered in Vienna, VA. Jennell is a frequent speaker about workplace challenges and presents experiential workshops on generational dynamics, inclusion, emotional intelligence, change communications, and other relevant issues. Jennell has authored several articles on topics such as “Navigating Through Difficult Conversations,” for national magazines and client publications.

Since 1990, her firm has become well known as the pioneer of a powerful adult learning methodology, *interactive behavioral simulations*®, which are the cornerstone of learning and development programs for many successful companies and agencies in the United States. SI’s innovative approach, featured on “60 Minutes” three times, creates an effective learning environment that is engaging, entertaining, and transferable to the real world.

SI’s methods have also been featured by “Good Morning America,” “Nightline,” *The Washington Post*, *The Wall Street Journal*, *The LA Times*, and other news media and professional journals.

Jennell holds a BFA from Virginia Commonwealth University, a Certificate of Instructional Design and a Masters of Organizational Development from Marymount University. Jennell is a member of the Northern Virginia Society of Human Resources Management (SHRM) Chapter, as well as the SHRM National organization.

In addition to her work at SI, Jennell is actively engaged in community leadership programs and is the incoming Vice Chair of Leadership Fairfax’s Board of Directors. In 2004, Jennell chaired the Emerging Leaders Institute, an initiative of Leadership Fairfax, Inc., dedicated to mentoring and developing community leaders in public, private and non-profit sectors.

Jennell is a recipient of Leadership Fairfax, Inc.’s Annual Torchbearer Award, which recognizes one individual (from over 1400 alumni) for outstanding achievements that support Leadership Fairfax’s mission.

Jennell frequently provides pro bono services to non profit Boards in the Washington, DC area, and serves on the Advisory Board of Marymount University’s Reston Center.

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