



Achieving HR Excellence Symposium
October 13 in Atlanta

INNOVATION
for the
COMPETITIVE ADVANTAGE



News Release

CTHRA Announces Symposium Sessions with Spotlight on Innovative Strategies at Work Among Industry Employers

Naperville, Ill., October 2, 2008 —Attendees at last year’s Achieving HR Excellence Symposium commended the addition of breakout sessions led by industry experts, and this year they are back by popular demand! The Cable and Telecommunications Human Resources Association’s (CTHRA) October 13 event in Atlanta will include four sessions focused on innovative ways to create a competitive advantage.

The first breakout session, titled “**The CTHRA Three: Trends on Compensation, Benefits and Metrics**” will delve into new trends and current industry benchmarks gleaned from CTHRA’s soon-to-be-released trio of surveys. Williams J. T. Strahan, Vice President of Compensation and Benefits for **Comcast**, Hali Croner, President and CEO of **The Croner Company**, and Shebani Patel, Manager at **Saratoga PricewaterhouseCoopers** will present the survey findings and share insight into how companies can leverage the results to distinguish themselves from other employers to attract and retain talent.

In the breakout session titled “**Congratulations on Your Engagement,**” Dina Galeotafiore, Vice President of Human Resources for **Comcast** Programming Group, Wendy Lawson, Vice President of Learning and Leadership Development for **Discovery Communications**, and Sarah R. Johnson, Ph.D., Senior Consultant and Director of Client Service for **Genesee Survey Services Inc.** will illustrate how companies can leverage their relationships with employees to achieve business goals

“**The Value of Employee Resource Groups (ERGs)**” panel will reveal the benefits of ERGs and their link to diversity strategies, business objectives, morale, recruitment and retention, workforce productivity and innovation, company reputation and philanthropy. Amri Johnson, Executive Vice President of **Cook Ross Inc.**, will moderate the

discussion among Mark Q. McLane, Director of Global Diversity and Inclusion for **Whirlpool Corporation**, Veronica Sheehan, Senior Vice President of Network Operations for **Turner Entertainment Group** and Deborah Smith Rayford, Vice President of Diversity for **Discovery Communications**.

In the “**Talent Management Insights**” breakout, Colleen O’Neill, Ph.D., **Worldwide Partner Mercer** will explore the latest research on Echo Boomers and what Cox Communications and Discovery Communications are doing to attract and retain them.

In addition to the breakout sessions, CTHRA’s 2008 Symposium will feature a keynote address on the impact of trust by best-selling author, **Stephen M.R. Covey**, an awards luncheon honoring the **Weather Channel Companies** and **Mae Douglas**, Senior Vice President and Chief People Officer for **Cox Communications** and plenty of networking opportunities including breakfast, breaks and the closing reception. For additional information and online registration, please visit http://www.cthra.com/educational_events_pa.php.

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About CTHRA

The Cable and Telecommunications Human Resources Association (CTHRA) is the premier human capital resource for the industry and a growing nonprofit organization with 1,100 members spanning 100 companies. CTHRA provides industry-specific benchmarks, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include annual compensation and human capital metrics surveys and its symposium series. For more information, visit www.cthra.com.

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