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Comcast Cable's Neil Smit to Headline Hiring Heroes Session at CTHRA's November 3rd Symposium

NAPERVILLE, ILL., August 14, 2015 — This year, nearly 250,000 veterans will leave the service and return to civilian life. The skills they fine-tuned in the military make them highly valuable in the eyes of industry employers. On November 3rd during the Cable and Telecommunications Human Resources Association's (CTHRA) Future Forward HR Symposium, former Navy Seal Neil Smit (pictured below), president and chief executive officer of Comcast Cable, will keynote a special closing session titled "Hiring Heroes: Attracting Veterans to Our Industry."



During the Symposium, Smit will detail Comcast NBCUniversal's bold plan to hire 10,000 reservists, veterans and their spouses or domestic partners between 2015 and 2017. He will also share insight into how business leaders can best support service members as they make the transition from military life into careers within our industry.

Immediately following Smit's keynote address, a panel of experts will discuss best practices in veteran hiring, how to make veterans aware of the myriad career opportunities across our industry, and successful strategies to retain them as long-term employees. In addition, the panel will share insight into the industry's new initiative, **Mission: Media**, and how HR professionals can embrace this important effort. The featured panelists are Will Baas, vice president of talent acquisition for Comcast-NBCUniversal; Jeff Gibson (moderator), vice president of national COE operations for Comcast University; and Stacy Green, senior vice president of HR for A+E Networks.



As the only industry-specific HR event of its kind, CTHRA's Symposium will feature a variety of speakers from the cable telecommunications industry, engaging networking events and CTHRA's Excellence in HR Awards Luncheon. Attendees can take advantage of an early bird registration savings by registering by September 4; group discounts are also available. Additional details and online registration can be accessed at www.cthra.com/symposium.

About CTHRA

The Cable and Telecommunications Human Resources Association (CTHRA) is the premier human capital resource for the industry and a growing nonprofit organization with more than 3,600 members spanning 50 companies. CTHRA provides industry-specific benchmarks, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include compensation, employee benefits and human capital metrics surveys and the Annual HR Symposium. For more information, visit www.cthra.com.

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