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Futurist Bob Johansen Will Headline CTHRA's Disruptive Thinking HR Symposium

NAPERVILLE, ILL., May 1, 2017 —Technological advancements, drastically changing consumer behaviors, megamergers, globalization and the convergence of services are all factors that are transforming our industry. Business as usual is not an option for companies seeking to continue their success, resulting in this year's theme for CTHRA's HR Symposium: Disruptive Thinking. The event will be held on October 26, 2017 at the DoubleTree Hilton Hotel in Philadelphia.

"Understanding disruption is hard. Disrupting is even harder. If you've ever wondered what the future of human resources looks like, I invite you to attend CTHRA's 2017 HR Symposium," said Michele Parks, Symposium committee chair, CTHRA board member and vice president of talent management for Cox Communications.

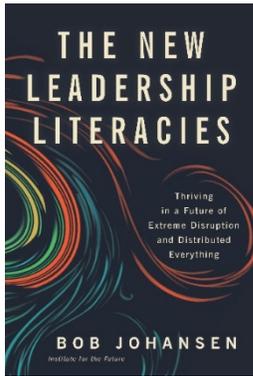


Noted futurist, Bob Johansen, Ph.D. (pictured at left), distinguished fellow at the Institute for the Future, will open and close CTHRA's Symposium. During the opening general session titled "The New Leadership Literacies," Johansen will share his projections for the future workplace including how current practices at centralized organizations will become brittle in a future where authority is not just decentralized but distributed. He will also explain how HR leaders can leap into the future by learning five new leadership literacies—combinations of disciplines, practices and worldviews—to thrive in a world of increasing volatility, uncertainty, complexity and ambiguity. The

new literacies Johansen will share are:

1. Look backward from the future,
2. Voluntarily engage in fear,
3. Embrace shape-shifting organizations,
4. Be there even when you're not there and
5. Create and sustain positive energy.

Johansen will return to the stage in the afternoon to outline practical strategies that HR professionals can leverage to channel uncertainty into success. His closing general session is



titled, "How HR Can Thrive in a Future of Extreme Disruption." As a parting gift, registered Symposium attendees will receive a copy of Johansen's book, "The New Leadership Literacies."

In addition to Johansen's general sessions, CTHRA's HR Symposium will feature breakout sessions, several networking opportunities and the Excellence in HR Awards Luncheon (nominations are being accepted through June 15 at www.CTHRA.com). For more Symposium details and online registration, please visit www.CTHRASymposium.com. Early bird registration rates are available now through August 25.

ABOUT CTHRA

The Cable and Telecommunications Human Resources Association (CTHRA) is the premier human capital resource for the industry and a growing nonprofit organization with more than 3,000 members spanning 50 companies. CTHRA provides industry-specific benchmarks, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include compensation and employee benefits surveys and its Annual HR Symposium. For more information, visit www.cthra.com.

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