



# EMBRACING DISRUPTION: | executiveHRforum

Future-Proofing Our Workforce | June 12-13 • NYC

June 12, 2018 - Welcome Reception (6:00 - 7:30 pm)

June 13, 2018 - Executive HR Forum (8:30 am - 3:30 pm)

Showtime/CBS  
1633 Broadway Ave.  
New York, NY 10019

### By Invitation - Space is Limited

Participation in CTHRA's  
Executive HR Forum is by  
invitation only

First Participant - \$1,600 per person  
Second Participant - \$850 per person

Each attendee will receive a copy of Jeanne's book *The Future Workplace Experience: 10 Rules for Mastering Disruption in Recruiting and Engaging Employees*.

### Hotel Arrangements

We do not have a room block reserved for this event.

For a list of nearby hotels please click [here](#).

Questions? Interested in Registering? Contact CTHRA's Colleen Gorniak at [cgorniak@cthra.com](mailto:cgorniak@cthra.com) or 630/599-7121.

# CTHRA's Executive HR Forum

## EMBRACING DISRUPTION: Future Proofing our Workforce

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As a CHRO and member of the C-Suite, you experience the impact of constant and accelerated change every day. Preparing for the unexpected workforce shifts and expectations is critical to your success and the success of your organization.

Join us on June 13 for a unique opportunity to gain perspective from business analyst and Morgan Stanley Managing Director Ben Swinburne, engage in open and moderated discussion with fellow industry CHROs and senior HR leaders, and participate in an Embracing Disruption workshop led by Jeanne Meister.

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## AGENDA

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### June 12

6:00 – 7:30 pm Welcome Reception (Site To Be Announced)

### June 13

8:30 am Arrival; Continental Breakfast and Networking

9:00 am Welcome and Introductions; Overview of the Day  
Embracing Disruption – What Does the Future Hold?

**Benjamin Swinburne**, Managing Director  
Morgan Stanley/Research

11:00 am Embracing Disruption: The Future Workplace Immersion Session

**Jeanne Meister**, Founding Partner  
Future Workplace

11:30 am – 12 noon Lunch/Break

12:00 – 3:30 pm The Future Workplace Immersion Session Continues

3:30 pm Closing Comments/Wrap-Up

# SPEAKERS

## Jeanne Meister



Jeanne Meister is Founding Partner in Future Workplace, an HR Advisory and Research firm. She is the best selling author of four books, two books on Corporate Universities and two books on the future of work. Her most recent book is, *The Future Workplace: 10 Rules For Mastering Disruption in Recruiting and Engaging Employees*. This book was awarded the Silver Axiom Best Business Book Award for Human Resources professionals in 2017 and most recently the receipt of the Bellwether award, by the Community College

Futures Assembly. Jeanne is also a Contributor to Forbes and her column can be found here: <http://blogs.forbes.com/jeannemeister/>.

Jeanne is the receipt of the Distinguished Contribution in Workplace Learning Award, an award given by Association For Talent Development honoring her body of work in corporate universities and preparing executives for the future of work. This award is given to one HR executive per year. Jeanne is also the receipt of the Colin Corder Award for Outstanding Achievement in Workplace Learning by The Learning and Performance Institute, an association of HR professionals in London.

Jeanne's books have been translated into Spanish, Portuguese, Chinese and Estonian. Jeanne is a sought after expert on the future of work having appeared in CIO, CNBC Power Lunch, CBS, CNN, Fast Company, Fox Business, Harvard Business Review, NPR, SHRM Magazine, MarketWatch, Time Magazine, The Globe and Mail, and WPIX, New York.

Jeanne was previously Vice President of Market Development at Accenture ([www.accenture.com](http://www.accenture.com)) Jeanne is a graduate of University of Connecticut and Boston University. Jeanne lives in New York City and Columbia County, NY.

# SPEAKERS

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## Benjamin Swinburne



Benjamin Swinburne is a Managing Director at Morgan Stanley Research covering the Media, Cable/Satellite, and Advertising industries. He is consistently ranked among the leading analysts in multiple sectors in a variety of investor polls including a #1 ranking in Institutional Investor magazine's annual poll in both Media and Cable/Satellite for multiple years.

Prior to joining Morgan Stanley as a member of the media research team in 1999, he worked at Lucent Technologies as an analyst in the mergers and acquisitions division of corporate strategy. Benjamin holds a B.A. in public policy with a concentration in finance from Washington & Lee University and an M.S. in accounting from Babson College. He also holds the Chartered Financial Analyst designation.