



FOR IMMEDIATE RELEASE

Talent Everywhere Symposium Sessions to Feature Prominent Industry Execs and HR Experts

NAPERVILLE, ILL., May 14, 2012 — Leveraging its robust community of human resources (HR) professionals, the Cable and Telecommunications Human Resources Association (CTHRA) announced today that an array of experienced HR executives will share their knowledge and best practices at CTHRA's upcoming 2012 Symposium, *Talent Everywhere*.

The June 15th event, hosted at the Omni CNN Center in Atlanta, will feature five interactive breakout sessions on some of the hottest topics industry employers are facing as the workforce expands beyond traditional offices to virtual, mobile, and global locations. Executives from **Comcast Cable, Cox Communications, Scripps Interactive, Time Warner Cable, Turner Broadcasting System, Designs on Talent, The Croner Company,** and **Deloitte** will share their insights and first-hand experiences during the breakouts.

Comcast Cable's senior vice president (SVP) of talent, Grace Killelea, will provide a case-study analysis of Comcast's five-year talent journey during a breakout session titled "Yours-Mine-Ours." Killelea will share challenges, successes, and lessons learned that happened along the way.

"Hiring 100 Technologists in 100 Days: A Case Study" showcases how Turner Broadcasting System tackled this ambitious goal. The company's director of talent acquisition Eric Bartlett, HR director DeRetta Cole, SVP of media platform technology and operations Rhonda Holt, and SVP of sales solutions Brooks Tobey will share how strong executive leadership and collaboration between recruiting, finance and accounting, HR, compensation and talent management helped them exceed their goal.

In the session "The Post-Digital Divide: Is Your Company Ready?" Suketu Ghandi, principal at Deloitte, will examine the tools, metrics, and strategies needed to prepare for a radically changed and empowered work experience.

Compensation is a key component when competing for talent in today's global marketplace. In the session "The Future of Compensation Surveys," attendees will gain knowledge of emerging

trends and survey tools that they can use to benchmark and assess their companies' compensation practices. This breakout will be led by Hali Croner, president and chief executive officer for The Croner Company, the firm that conducts CTHRA's renowned Annual Compensation Surveys.

"The Changing Role of the HR Generalist" will examine the need for talent acquisition and talent management functions to work together. Linda Brenner, managing director, Designs on Talent; Danita Harris, director, organizational effectiveness, Cox Communications; Cheryl Middleton, HR business partner, Scripps Interactive; and Janet Parker, vice president, corporate Human Resources, Time Warner Cable, will highlight how the advent of Shared Services, Centers of Excellence, HR Business Partners and Talent Advisors has radically changed the HR landscape.

"Attendees to our 2012 Symposium will have access to some of the top HR minds in the industry. During our breakout sessions, speakers will share successes, failures, practical solutions, and strategies that they have implemented, and attendees will be able question speakers during these interactive sessions," said Eric Hawkins, SVP of HR for Discovery Communications and co-chair of CTHRA's 2012 Symposium Program Committee.

In addition to the interactive breakout sessions, CTHRA's Symposium will include keynote addresses by **Equifax CHRO Coretha Rushing** and **HR author and expert Libby Sartain**, an industry leaders panel discussion (featuring Grace Killelea, SVP of talent at **Comcast Cable**; Mary Ann Green, vice president of sales systems development at **Turner Broadcasting System Inc.**; Kevin Hart, chief technology officer at **Cox Communications**; Brian Shield, executive vice president and chief information officer at **The Weather Channel**; and Myrna Soto, SVP and Chief Infrastructure and Information Security Officer at **Comcast**), a networking breakfast, CTHRA's Excellence in HR Awards luncheon and a closing cocktail reception. Full details and secure online registration are available at www.CTHRA.com.

Media Contact

Please direct inquiries and request for a complimentary press pass to attend CTHRA's 2012 Symposium to [Melissa A. Hicks](mailto:Melissa.A.Hicks@mosaicmarketing.com), Mosaic Marketing, 484.888.6766.

About CTHRA

The Cable and Telecommunications Human Resources Association (CTHRA) is the premier human capital resource for the industry and a growing nonprofit organization with more than 1,900 members spanning 100 companies. CTHRA provides industry-specific benchmarks, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include compensation, employee benefits, and human capital metrics surveys, an Annual HR Symposium, roundtables and webinars. For more information, visit www.cthra.com.

###