



## FOR IMMEDIATE RELEASE

### Libby Sartain to Keynote CTHRA's *Talent Everywhere* Symposium on June 15 in Atlanta

**NAPERVILLE, ILL.,** April 26, 2012 — Today the Cable and Telecommunications Human Resources Association (CTHRA) announced that its 2012 Symposium will focus on the complex dynamics of managing employees who are everywhere—whether that means dispersed around the globe or operating out of places other than a traditional office building. Titled, *Talent Everywhere*, CTHRA's June 15 event at the Omni CNN Center in Atlanta will feature industry leaders and human resources (HR) experts sharing pioneering practices, forward-thinking strategies and innovative solutions related to competing for and managing talent in a marketplace in which traditional definitions of job and employee are increasingly outmoded.



To help understand the dynamics of the paradigm shift taking place, CTHRA has secured author and HR strategist Libby Sartain to provide a keynote session about "The New Consumer of Work." Sartain will share an essential message for all HR leaders: You can guide your organization through this changing marketplace by treating your talent more like consumers and less like employees. Sartain will show how to approach each phase in the worker life cycle as a branded experience that will help companies recruit, engage and retain talent.

"Our industry is changing at an exponential rate, making *Talent Everywhere* a reality that is providing new challenges for HR professionals. At CTHRA's Symposium, thought-provoking sessions will provide attendees with a deep-dive into the implications and opportunities, while also sharing case studies of practical solutions and strategies that companies have implemented," shared Lisa Chang, senior vice president (SVP) of HR for Turner Broadcasting System and co-chair of CTHRA's 2012 Symposium Program Committee. The committee also includes co-chair Eric Hawkins, SVP of HR for Discovery Communications, Pamela Hagan, Corporate VP of HR for Bright House Networks, and Chris Powell, EVP of HR for Scripps Networks Interactive.

In addition to the keynote address, CTHRA's Symposium will feature an industry leaders panel discussion, interactive breakout sessions, a networking breakfast, awards luncheon, and a closing cocktail reception. The event will be held. Full details and secure online registration are available at [www.CTHRA.com](http://www.CTHRA.com).

### **Excellence Awards Luncheon**

During CTHRA's Symposium, CTHRA will host a luncheon to honor its 2012 Excellence in HR Award recipients. Nominations for Aspiring Leader, the Leadership Excellence Award and Team Innovator of the Year (formerly Best Practices/HR Operational Efficiency) are due by May 1. Details and nomination forms are available at [www.cthra.com/awards](http://www.cthra.com/awards).

### **Media Contact**

Please direct inquiries and request for a complimentary press pass to attend CTHRA's 2012 Symposium to Melissa A. Hicks, Mosaic Marketing, 484.888.6766.

### **About CTHRA**

The Cable and Telecommunications Human Resources Association (CTHRA) is the premier human capital resource for the industry and a growing nonprofit organization with more than 1,900 members spanning 100 companies. CTHRA provides industry-specific benchmarks, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include compensation, employee benefits, and human capital metrics surveys, an Annual HR Symposium, roundtables and webinars. For more information, visit [www.cthra.com](http://www.cthra.com).

**###**