



FOR IMMEDIATE RELEASE

Michael Burroughs to Keynote CTHRA's *The Power of Perspective* HR Symposium on May 2 in Silver Spring, Md.

NAPERVILLE, ILL., March 7, 2013 — Today, the Cable and Telecommunications Human Resources Association (CTHRA) announced that its 2013 Symposium will center around the theme *The Power of Perspective*. The organization's annual event will take place at Discovery Communications' corporate headquarters in Silver Spring, Md.

"Our industry operates in a complex, fast-paced, dynamic environment. To make the best strategic decisions, it's imperative for HR professionals to consider a variety of viewpoints," shared Eric Hawkins, CTHRA board member, Symposium co-chair and SVP of human resources (HR) for Discovery Communications.

CTHRA board member, Symposium co-chair and corporate vice president of HR for Brighthouse Networks Pamela Hagan agreed, adding, "We're encouraging everyone from HR generalists to CHROs to take advantage of a day away from the hustle and bustle of the office to gain a fresh perspective on their careers and the opportunities and challenges they face every day."

One of the viewpoints that attendees will consider is that of newly hired leaders. Cross-industry studies show a staggering 40 to 50% of outside hired executives do not succeed in their jobs. Internally promoted executives fare better overall, but not by much. As the Symposium keynote speaker, Michael Burroughs, veteran executive recruiter and author of "Before Onboarding," will outline a proven process for new leader integration that helps new executives secure early wins, avoid costly mistakes and sustain their early successes in the long term.



"An effective integration strategy for executives is of critical importance to a company's succession and talent management plan. Michael Burroughs' general session promises to deliver some eye-opening thoughts and success tactics," said CTHRA's vice president and Symposium co-chair, Sheryl

Anderson, who is also the executive vice president of HR and administration for Starz Entertainment.

In addition to the keynote address, CTHRA's Symposium will feature interactive breakout sessions, closing general session, a networking breakfast, awards luncheon and a networking reception. Full details and secure online registration are available at www.cthra.com/symposium.

Media Contact

Please direct inquiries and request for a complimentary press pass to attend CTHRA's Power of Perspective Symposium to [Melissa A. Hicks](#) or call 484.888.6766.

About CTHRA

The Cable and Telecommunications Human Resources Association (CTHRA) is the premier human capital resource for the industry and a growing nonprofit organization with more than 1,600 members spanning 80 companies. CTHRA provides industry-specific benchmarks, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include compensation, employee benefits, and human capital metrics surveys, an Annual HR Symposium, roundtables and webinars. For more information, visit www.cthra.com.

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