



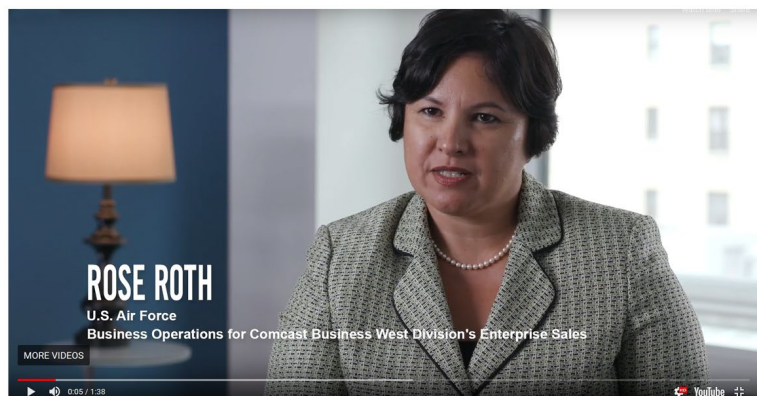
**FOR IMMEDIATE RELEASE**

## **Mission Media Releases Four New Video Vignettes Featuring Veterans Employed in Our Industry**

**NAPERVILLE, ILL., November 12, 2018** –Mission Media, the industry’s collaborative initiative to hire and retain military veterans and their spouses, has expanded its collection of video vignettes of military veterans who work in the media and entertainment industry. Four new videos were added to the Models of Success page of [www.MissionMedia.org](http://www.MissionMedia.org) and they feature Devin Constant, manager of talent acquisition for Mediacom; Patrick King, information technology project manager for Charter Communications; Greg O’Brien, advertising sales representative for A+E Networks; and Rose Roth, senior director of business operations for Comcast.

“Veterans Day is a valuable reminder to recognize the many men and women who have served our country, and the video vignettes allow us to spotlight the stories of veterans working throughout our industry,” shared Pamela Williams, CAE, a founding member of the Mission Media Veterans Advisory Council and Executive Director of CTHRA.

In addition to the video vignettes, the [Mission Media website](http://www.MissionMedia.org) features the HR Portal, an assortment of articles, best practices, resources and free online courses by PsychArmor. Employers across the industry are invited to leverage Mission Media’s offerings to launch or elevate their veteran employment efforts.



**About Mission Media**

Stemming from the collective desire of media entertainment and cable companies to take a systematic, industry-level approach to the hiring and retention of military veterans, Mission Media was developed by the industry's Veterans Advisory Council and launched in September 2015 under the honorary chairmanship of Michael Powell, president and CEO of the NCTA. Mission Media is managed by CTHRA. For more information, visit [www.MissionMedia.org](http://www.MissionMedia.org).

**About CTHRA**

CTHRA is the industry's human resources association and a growing nonprofit organization with more than 4,300 members spanning 50 companies. CTHRA provides industry-specific human resources benchmarks, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include its Compensation Surveys, Annual HR Symposium and Forum for HR Executives. For more information, visit [www.CTHRA.com](http://www.CTHRA.com).

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**2017 MSO Participants**

Altice USA  
AT&T  
Atlantic Broadband, LLC  
Charter Communications, Inc.  
Comcast Cable Communications, Inc.  
Cox Communications, Inc.  
General Communication, Inc.  
Midcontinent Media, Inc.  
RCN Telecom Services, LLC  
TDS Broadband Service LLC  
Verizon Communications, Inc.

**2017 Programmer Participants**

A+E Networks, LLC  
Altice USA  
Amazon.com, Inc.  
AMC Networks Inc.  
AT&T  
Blizzard Entertainment  
CBS Corporation – CBS Television  
CBS Corporation – Showtime Networks  
Crown Media United States, LLC  
C-SPAN  
Discovery Communications, Inc.  
Disney ABC Television Group – ABC  
Television  
Disney ABC Television Group – Disney ABC  
Cable Networks  
ESPN, Inc.  
Fox Networks Group, Inc. – Fox  
Broadcasting Company  
Fox Networks Group, Inc. – Fox Cable  
Networks Group  
Fox News Network, LLC  
HBO Latin America Production Services  
Home Box Office, Inc.  
HSN, Inc.  
Hulu, LLC  
INSP, LLC  
ION Media Networks, Inc.  
Jet Propulsion Laboratory  
Madison Square Garden  
MLB Network, LLC

National Basketball Association  
National Football League  
NBCUniversal Media, LLC – NBCU  
Television  
NBCUniversal Media, LLC – NBCU Cable  
Networks  
PGA Tour  
Public Broadcasting Service  
QVC, Inc.  
Red Bull Media House North America  
Riot Games, Inc.  
Scripps Networks Interactive Inc.  
Sony Pictures Entertainment  
Starz Entertainment, LLC  
The E.W. Scripps Company  
The Vanguard Group, Inc.  
Tribune Media  
Turner Broadcasting System, Inc.  
Univision Communications Inc.  
Viacom Media Networks  
Warner Bros. Entertainment Inc. – The  
CW Television Network  
Warner Bros. Entertainment Inc. –  
WBTV  
World Wrestling Entertainment, Inc.