

CTHRA



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CTHRA Seeks Industry Participants for Annual Salary Surveys

NAPERVILLE, ILL., February 22, 2018—For more than 20 years, multiple system operators (MSOs) and programmers have relied on CTHRA for industry-specific compensation benchmarks. Last year, 58 employers participated in the surveys, including 11 MSO, satellite and telecommunications companies and 47 cable programmers, broadcast networks and digital content creators. New participants included: Verizon Communications, Fox News Network, Blizzard Entertainment, Altice USA, Riot Games and The Vanguard Group. CTHRA is currently seeking participants for the 2018 surveys. Companies interested in participating in the surveys should contact Laurie Krashanoff at 415.485.5521 or laurie@croner.biz.

“One of the special features of CTHRA’s Compensation Surveys is that each year, they are revamped based on participant input. We add new job families and remove outmoded jobs to ensure the surveys reflect the current state of the employment market in our industry,” shared Pamela Williams, CAE, executive director for CTHRA.

The Croner Company, a leading compensation consulting firm specializing in compensation plan design, compensation surveys and organizational design, develops the surveys and collects and analyzes the data, separating results into two participant categories: MSOs and programmers. Given the highly confidential survey data, the results from any given company cannot be seen. Only summary information pertaining to all participants is available. This reporting approach complies with Federal Trade Commission (FTC) regulation and encourages participation without fear of exposing proprietary information to the public.

To review the summary highlights from CTHRA’s 2017 Annual Compensation Surveys, please [click here](#).

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About CTHRA

CTHRA is the premier human capital resource for the industry and a growing nonprofit organization with more than 3,800 members spanning 50 companies. CTHRA provides industry-specific human resources benchmarks, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include its Compensation Surveys, Annual HR Symposium and Forum for HR Executives. For more information, visit www.cthra.com.

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