



NEWS RELEASE

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What's in Store for Industry Salaries in 2015? CTHRA Seeks Participants for Annual Compensation Surveys

NAPERVILLE, ILL., March 2, 2015—When it comes to compensation, money talks. From salaries to incentives, employers must be competitive in their offerings to attract and retain talent. For human resources leaders, the best way to see how one's pay practices measure up is to compare them to an industry benchmark. Consequently, the Cable and Telecommunications Human Resources Association (CTHRA) is currently seeking participants for its 2015 Annual Compensation Surveys.

Last year, 65 companies (16 MSOs and 49 programmers) submitted confidential data to CTHRA's surveys. The participants represented the majority of the industry's employers, including all of the top 25 national cable networks, all five national broadcast networks, new content providers and seven of the eight largest cable operators (including one satellite delivery company). Given the range of employer participation, CTHRA's Compensation Surveys provide industry-specific, in-depth analyses of pay practices for nearly 150,000 incumbents including both exempt and nonexempt positions ranging from technicians to top executives.

The Croner Company, a leading compensation consulting firm specializing in compensation plan design, compensation surveys and organizational design, will collect and analyze the data, separating results into two participant categories: multiple system operators (MSOs) and programmers. Given the highly confidential survey data, the results from any given company cannot be seen. Only summary information pertaining to all participants is available. This reporting approach complies with both the Department of Justice and Federal Trade Commission (FTC) Safe Harbor Guidelines and regulations and encourages participation without fear of exposing proprietary information to the public.

Companies interested in participating in the surveys should contact Laurie Krashanoff at 415.485.5521 or laurie@croner.biz. To review the summary highlights from CTHRA's 2014 Annual Compensation Surveys, please [click here](#).

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About CTHRA

The Cable and Telecommunications Human Resources Association (CTHRA) is the premier human capital resource for the industry and a growing nonprofit organization with more than 3,000 members spanning 50 companies. CTHRA provides industry-specific benchmarks, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include compensation, employee benefits and human capital metrics surveys, an Annual HR Symposium, roundtables and webinars. For more information, visit www.cthra.com.

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