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**CTHRA Launches Symposium Website, Announces Keynote Jeanne Meister to Share Expertise on 2020 Workplace**

**NAPERVILLE, ILL., July 1, 2015** — Embracing a theme of “Future Forward,” the Cable and Telecommunications Human Resources Association (CTHRA) announced that consultant and author Jeanne Meister (pictured below) will headline its 2015 HR Symposium on November 3 in Philadelphia. The announcement coincided with the launch of the event’s website at [www.cthra.com/symposium](http://www.cthra.com/symposium).



Meister is the founding partner of Future Workplace and co-author of the best-selling book *The 2020 Workplace: How Innovative Companies Attract, Develop & Keep Tomorrow’s Employees Today*. Her keynote address will focus on how industry employers can prepare for the dynamic changes that will occur in the years ahead. In addition, Meister will share insight into three mega-trends: multiple generations in the workplace, technology disruptions and virtual working.

“CTHRA’s Symposium is a highly efficient and powerful learning opportunity for HR professionals of all levels, from the generalist to the CHRO,” shared Seth Feit, chair of the Symposium Committee and group vice president of HR for Time Warner Cable.

As the only industry-specific HR event of its kind, CTHRA’s Symposium will feature a variety of speakers from the cable telecommunications industry, engaging networking events and CTHRA’s Excellence in HR Awards Luncheon. Attendees can take advantage of an early bird registration savings by registering by September 4; group discounts are also available. Additional details and online registration can be accessed at [www.cthra.com/symposium](http://www.cthra.com/symposium).

**About CTHRA**

The Cable and Telecommunications Human Resources Association (CTHRA) is the premier human capital resource for the industry and a growing nonprofit organization with more than 3,000 members spanning 50 companies. CTHRA provides industry-specific benchmarks,

information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include compensation, employee benefits and human capital metrics surveys, an Annual HR Symposium, roundtables and webinars. For more information, visit [www.cthra.com](http://www.cthra.com).

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