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CTHRA To Host Executive HR Forum for Industry CHROs June 13 event in NYC will focus on Embracing Disruption

NAPERVILLE, ILL., May 21, 2018 —On June 13 in New York City, CTHRA, the industry’s human resources (HR) association, will host an Executive HR Forum for industry chief human resources officers (CHROs) and senior HR executives. With a theme of “Embracing Disruption: Future-Proofing Our Workforce,” the one-day, interactive program will take a forward-looking view on the changing dynamics of hiring, retention, learning and development, organizational structure and more.



Bruce Campbell, chief development, distribution and legal officer for Discovery Inc., and industry analyst Ben Swinburne, managing director of Morgan Stanley, will lay the groundwork for the day by reporting on the state of the industry and providing projections for the future. Best-selling author Jeanne Meister, founding partner of Future Workplace, will then lead an immersion session on how to build the future workplace.

Attendees will receive a copy of “The Future Workplace Experience: 10 Rules for Mastering Disruption in Recruiting and Engaging Employees.” Axiom Business Books named the book, co-authored by Meister and Kevin Mulcahy, one of the best books for HR professionals in 2017.

An attendee networking reception will be held June 12. For more information, please visit www.CTHRA.com.

ABOUT CTHRA

CTHRA is the industry's human resources association and a growing nonprofit organization with more than 4,300 members spanning 50 companies. CTHRA provides industry-specific benchmarks, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include its Compensation Surveys, Annual HR Symposium and Executive HR Forum. For more information, visit www.CTHRA.com.

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