



## NEWS RELEASE

**FOR IMMEDIATE RELEASE**

### **CTHRA Invites HR Pros to Get Analytical at October Roundtables**

**NAPERVILLE, ILL., October 5, 2012**—This month the Cable and Telecommunications Human Resources Association (CTHRA) will host two complimentary roundtable discussions focused on metrics and analytics.

On Friday, October 12 in the Denver suburb of Englewood, CTHRA will conduct “Metrics—A Useful Tool for HR Professionals.” Roundtable co-chairs, Sheryl Anderson, executive vice president (EVP) of HR for Starz Entertainment, and Abby Pfeiffer, senior vice president (SVP) of HR for Charter Communications, developed a dynamic, interactive program featuring Beth Florin, managing director of Pearl Myer. Florin will detail how benchmarks established by CTHRA’s 2012 Human Capital Metrics Survey can help HR professionals navigate through organizational challenges related to staffing, recruiting, training and development, succession planning, retention, and managing cost per employee. Participants will also discuss trends and industry benchmarks. This roundtable aims to help HR professionals learn how to bring relevant, business-impacting information to the leadership table. CTHRA’s roundtable in Colorado is sponsored by Starz Entertainment.

On Tuesday, October 30, East coast dwellers should plan to attend CTHRA’s New York City roundtable discussion titled “Maximizing Return with HR Analytics.” The roundtable, sponsored by NBC Universal, will be held at 30 Rockefeller, hosted by co-chairs, Rosalind Clay Carter, SVP of HR for A+E Networks, and Joanne O’Brien, SVP of HR for CNBC. Arun Chidambaram, ESPN’s director of HR analytics & info services, and John Fries, Time Warner Cable’s senior director of human capital analysis and planning, will share their first-hand experience with descriptive reporting and predictive analytics. Roundtable participants will learn how to integrate HR analytics in day-to-day decision making activities and how to structure an HR analytics team.

Both roundtable discussions are complimentary for industry HR professionals. Online registration is available at <http://www.cthra.com/roundtables>.

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#### **About CTHRA**

The Cable and Telecommunications Human Resources Association (CTHRA) is the premier human capital resource for the industry and a growing nonprofit organization with more than 1,600 members spanning 80 companies. CTHRA provides industry-specific benchmarks, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include compensation, employee benefits, and human capital metrics surveys, an Annual HR Symposium, roundtables and webinars. For more information, visit [www.cthra.com](http://www.cthra.com).

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