



NEWS RELEASE

FOR IMMEDIATE RELEASE

CTHRA Will Assess Industry Benchmarks for Salaries, Perks and Culture Association Seeks Participants for 2016 Surveys

NAPERVILLE, ILL., February 3, 2016—For decades, multiple system operators (MSOs) and programmers have relied on the Cable and Telecommunications Human Resources Association (CTHRA) for industry-specific compensation benchmarks. In 2015, 53 companies participated in CTHRA's surveys, providing data for nearly 168,800 incumbents, including both exempt and nonexempt positions ranging from technicians to top executives. CTHRA is currently seeking participants for its 2016 Annual Compensation Surveys which will provide in-depth analysis of several compensation components including pay, short and long term incentives, perks and culture.

The Croner Company, a leading compensation consulting firm specializing in compensation plan design, compensation surveys and organizational design, will collect and analyze the 2016 data, separating results into two participant categories: MSOs and programmers. Given the highly confidential survey data, the results from any given company cannot be seen. Only summary information pertaining to all participants is available. This reporting approach complies with both the Department of Justice and Federal Trade Commission (FTC) Safe Harbor Guidelines and regulations and encourages participation without fear of exposing proprietary information to the public.

Companies interested in participating in the surveys should contact Laurie Krashanoff at 415.485.5521 or laurie@croner.biz. To review the summary highlights from CTHRA's 2015 Annual Compensation Surveys, please [click here](#).

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About CTHRA

The Cable and Telecommunications Human Resources Association (CTHRA) is the premier human capital resource for the industry and a growing nonprofit organization with more than 3,000 members spanning 50 companies. CTHRA provides industry-specific benchmarks, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include its Compensation Surveys, Annual HR Symposium and Think Tank for HR Executives. For more information, visit www.cthra.com.

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