



NEWS RELEASE

FOR IMMEDIATE RELEASE

CTHRA Seeks Input for 2018 MSO and Programmer Compensation Surveys Meetings Set for November 29 and 30 in Philadelphia

NAPERVILLE, ILL., October 5, 2017—With the unemployment rate hovering at just 4.4 percent, demand is outpacing the supply for talent. This typically impacts compensation, as employers use pay to aid both recruiting and retention efforts. The Cable and Telecommunications Human Resources Association's (CTHRA) Annual Compensation Surveys provide industry-specific benchmarks on salaries, incentives and bonuses that employers can use to determine if their pay practices are competitive.

CTHRA invites compensation specialists from across the industry to help shape its 2018 Compensation Surveys by identifying job categories and job titles that need to be added or eliminated from the surveys and requesting nuances to the compensation queries. The Croner Company, a leading consulting firm specializing in compensation plan design, will facilitate CTHRA's Compensation Planning Meetings and conduct the 2018 Compensation Surveys. Programmers will convene on Wednesday, November 29, 2017 and cable operators on Thursday, November 30, 2017 at Comcast Cable Communications, Inc. in Philadelphia. To register to attend one of the meetings, or request more information about CTHRA's Compensation Surveys, please contact [Laurie Krashanoff](mailto:laurie.krashanoff@croner.biz) of The Croner Company at laurie@croner.biz or 415.485.5521.

To ensure confidentiality, the survey results from any given company cannot be seen, and only summary information pertaining to all survey participants is available. In addition, The Croner Company confirms in writing and orally that there is no discussion of actual pay levels at the planning meetings. This reporting approach complies with Federal Trade Commission (FTC) regulation and encourages participation without fear of exposing proprietary information to the public.

Media Contact: Melissa A. Hicks, Mosaic Marketing, 484.888.6766

About CTHRA

The Cable and Telecommunications Human Resources Association (CTHRA) is the premier human capital resource for the industry and a growing nonprofit organization with more than 3,500 members spanning 50 companies. CTHRA provides industry-specific benchmarks, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include compensation and employee benefits surveys and an Annual HR Symposium. For more information, visit www.CTHRA.com.

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