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Wes Moore and Jeffrey Horne to Headline FREE Heroes Work Here Veterans Hiring Workshop on July 13 in D.C.

NAPERVILLE, ILL., June 28, 2016 —Mission Media and The Walt Disney Company have announced the speaker lineup for the Veterans Institute: Heroes Work Here Workshop which will be held on July 13 at the Marriott Marquis Hotel in Washington, D.C. The one-day program will focus on how to target, recruit, engage, develop and retain military veterans in the industry. Sponsored by the Cable and Telecommunications Human Resources Association (CTHRA) and the National Cable & Telecommunications Association (NCTA), the program is free, but advance online registration is required at <http://www.missionmedia.org/heroes-work-here.html>.

Targeted for human resources professionals and others responsible for and passionate about veteran hiring, attendees will have an opportunity to learn from and network with national thought leaders from industry employers, government agencies and veteran support organizations. Headlining the morning and afternoon sessions are keynote speakers Jeffrey Horne (pictured below left), CEO of IVET and Brigadier General (Ret.) U.S. Army, and Wes Moore (pictured below right), Army combat veteran, best-selling author and host of “Beyond Belief” on the Oprah Winfrey Network.



The Heroes Work Here program will also feature a panel titled “Transitioning from Military to Civilian Careers in Cable and Media.” The discussion will be moderated by U.S. Army Brigadier General (Ret.) Carol Eggert, vice president of military and veterans affairs for Comcast, and will

feature Jon Dorsey, associate producer for Discovery Communications Emerging Networks; Yamil Cedeno, network operations center technician for Charter Communications; and Michael B. Smith, solutions specialist for Cox Communications. Throughout the day, Heroes Work Here sessions will be led by Kevin Preston, director of veterans initiatives for Disney, and Austin Brock, content specialist for Disney Institute.

For more information and online registration, please visit <http://www.missionmedia.org/heroes-work-here.html>.

ABOUT CTHRA

The Cable and Telecommunications Human Resources Association (CTHRA) is the premier human capital resource for the industry and a growing nonprofit organization with more than 3,000 members spanning 50 companies. CTHRA provides industry-specific benchmarks, information and resources, as well as networking and educational opportunities. CTHRA's groundbreaking initiatives include its renowned Compensation Surveys and Annual HR Symposium. CTHRA also manages Mission Media, a systematic, industry-level approach to the hiring and retention of military veterans in the cable and entertainment industry. For more information, visit www.cthra.com.

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