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Media Contact: [Melissa A. Hicks](mailto:Melissa.A.Hicks@cthra.org), 484.888.6766

**CTHRA's HR Symposium to Feature Keynote by NCTA's Michael Powell
and General Sessions Focused on Next-Gen Inclusion and Millennials**

NAPERVILLE, ILL., August 18, 2016 — On November 2, 2016, in Philadelphia, Michael Powell, president and CEO of NCTA, will provide a keynote address to kick off the HR Symposium hosted by the Cable and Telecommunications Human Resources Association (CTHRA). During his session titled "Leadership in Times of Change," Powell (photo below, left) will provide an executive overview of the state of the industry and how leadership is turning challenges into opportunities for the future.

CTHRA's HR Symposium is an educational program designed specifically for professionals from HR generalists to chief human resources officers (CHROs) in the cable and telecommunications industry. Attendees will delve into key business topics during breakout sessions focused on millennial engagement, gender pay equity, performance management and veteran employee wellness. In addition, they will gain insight into "Inclusion in Next-Generation Workplaces" during an afternoon keynote address by Jennifer Brown, CEO and founder of Jennifer Brown Consulting (photo below center). Brown's lively and informative session will explore the Iceberg Model, the pervasiveness of "covering" and a new approach to inclusion that will help employees be their full selves at work.



“To win a bigger share of the marketplace, companies must first win the hearts and minds of their employees,” shared Jennifer Brown.

The one-day Symposium will conclude with *Forbes* contributing author Jeff Fromm, president of FutureCast, leading a general session titled “Creating Passion Among Millennials.” Fromm (photo prior page, far right) will share candid insight into how millennials assess a company’s culture, view work/life balance and expect to be engaged and empowered in the workplace.

In addition to the educational sessions, CTHRA’s HR Symposium provides an invaluable forum for networking with 250 colleagues and industry leaders. For additional details and online registration, please visit www.CTHRASymposium.com.

ABOUT CTHRA

The Cable and Telecommunications Human Resources Association (CTHRA) is the premier human capital resource for the industry and a growing nonprofit organization with more than 3,800 members spanning 50 companies. CTHRA provides industry-specific benchmarks, information and resources, as well as networking and educational opportunities. CTHRA’s groundbreaking initiatives include its renowned Compensation Surveys and Annual HR Symposium. CTHRA also manages Mission Media, a systematic, industry-level approach to the hiring and retention of military veterans in the cable and entertainment industry. For more information, visit www.cthra.com.

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