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CTHRA Reveals All-Star Lineup of Symposium Speakers for Diversity & Inclusion Sessions

NAPERVILLE, ILL., September 3, 2014—Diversity and inclusion are two topics that make a lot of headlines. Given their importance, the Cable and Telecommunications Human Resources Association’s (CTHRA) upcoming Insight & Impact Symposium on October 14 in Philadelphia will shed light on innovative practices that employers can leverage to attract and retain employees of all types.



LZ Granderson
Commentator
ESPN & CNN

Jason Collins
Center
Brooklyn Nets

The opening 9:00 a.m. general session titled *The Importance of Inclusion* will feature Jason Collins, the NBA’s first openly-gay player who currently plays center for the **Brooklyn Nets**, and LZ Granderson, a journalist and commentator for **ESPN** and **CNN**. The duo will discuss the highly publicized topic of LGBT athletes and what employers of all types need to consider when building a culture of inclusiveness within their organizations.

In an industry where innovation is critical and competition for technology talent is fierce, the emphasis on diversity is often secondary in the hiring process. A session titled *Infusing Diversity into the Technology Talent Pool* will challenge attendees to reverse that approach. The speakers, moderated by David M. Porter, Jr. Ph.D., executive director of **The Walter Kaitz Foundation**, will share trends and best practices in recruiting for technology positions and what their organizations are doing to promote opportunities in technology among women and people of color. The panelists are Karen Horting, MBA, CAE, executive director & CEO for the **Society of Women Engineers**; Michele Lezama, executive director of **The National GEM Consortium**; Michael Peters, director of talent acquisition for **Comcast**; and Karl W. Reid, Ed.D., executive director for the **National Society of Black Engineers**. This breakout session will be offered at 10:45 a.m. during the Symposium.

For online registration and the complete lineup of sessions and speakers, please visit www.cthra.com/symposium.

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ABOUT CTHRA

The Cable and Telecommunications Human Resources Association (CTHRA) is the premier human capital resource for the industry and a growing nonprofit organization with more than 1,600 members spanning 80 companies. CTHRA provides an industry-specific forum and analytics for HR leaders to enable business success. For more information, visit www.cthra.com.

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