



NEWS RELEASE

New Task Force Seeks to Increase Industry's Veteran Talent

LOS ANGELES, April 29, 2014 - Today the Cable and Telecommunications Human Resources Association (CTHRA) announced the creation of an Advisory Task Force on Veteran Talent in the Media Industry to be chaired by Michael Powell, president and CEO of the National Cable & Telecommunications Association (NCTA). The task force is charged with creating a multi-faceted action plan to attract, hire and retain military veterans to employment positions across the industry. As part of its efforts, the task force will showcase innovative and impactful military veteran hiring and retention initiatives and promote the industry as an attractive environment for veterans entering the civilian workforce after serving our country.

"While many employers have successful veterans hiring programs in place, we believe that a collaborative, industry-wide effort will increase the number of veterans attracted to and employed within our industry. The Advisory Task Force on Veteran Talent in the Media Industry will work to create a sustainable hiring platform for military veterans and increase our industry's outreach to job seeking veterans," said Pamela Williams, CAE, CTHRA's executive director.

The task force members are: Will Baas, vice president of talent acquisition for Comcast; Carlos DelCastillo, vice president/general manager of the Hillsborough Region for Bright House Networks; Stacy Green, senior vice president of human resources (HR) for A+E Networks; Gary McCollum, senior vice president/general manager of Virginia for Cox Communications; Kevin Moore, vice president of telephony for Charter Communications; Kevin Preston, director of the veterans initiative for ESPN Inc. and the Walt Disney Company; Carrie Storer, senior vice president of legal for Discovery Communications; and Jack Womack, senior vice president of operations and production for CNN Worldwide.

A group of adjunct members from several industry associations will provide insights, ideas and resources to the task force: Sheryl Anderson, CTHRA president and executive vice president of HR and administration for Starz; Mark Dzuban, president and CEO for the Society of Cable Telecommunications Engineers (SCTE); David M. Porter Jr. Ph.D., executive director for the Walter Kaitz Foundation; and David Pierce, vice president of public affairs for NCTA. Chris Powell, HR advisor for CTHRA, and Pamela Williams will facilitate the task force. The group's initial meeting will take place on April 30 at The Cable Show in Los Angeles.

Media Contact:

Melissa A. Hicks
Mosaic Marketing
484.888.6766
mhicks@mosaicmarketing.com

About CTHRA

The Cable and Telecommunications Human Resources Association (CTHRA) is the premier human capital resource for the industry and a growing nonprofit organization with more than 1,600 members spanning 80 companies. CTHRA provides an industry-specific forum and analytics for HR leaders to enable business success. For more information, visit www.cthra.com.

###